



Achieving Professional Visibility

Attorneys will learn to develop their self-marketing skills by identifying and pursuing opportunities internally and externally to speak, write, teach and lead.

This interactive workshop provides participants with:

- ⊙ An **understanding** of the importance of self-marketing skills
- ⊙ Specific ideas for **targeting** key audiences and securing speaking engagements
- ⊙ Ten Tips for **delivering powerful presentations**
- ⊙ Resources for **creating visual aids** and program handouts
- ⊙ An outline for **planning and preparing** content rich programs
- ⊙ Suggestion for ways to **share knowledge** through teaching
- ⊙ Ways to **develop leadership** skills by becoming actively involved in organizations: professional, charitable, political, alumni, etc.



Over the past eleven years, Eva Wisnik has worked with over 70 of the AmLaw 100 firms nationwide and conducted nearly 600 training programs.