



Rainmaking For Women

Specific steps women attorneys can take to develop new business and strategies for making the time to achieve marketing goals.

This interactive workshop provides participants with:

- ⊙ A **marketing action plan** that will provide daily structure for initiating and maintaining professional relationships
- ⊙ The **best places** to meet business contacts and how to maximize these opportunities
- ⊙ An understanding of **how to achieve professional visibility** and where to focus
- ⊙ A process for identifying the **profile** of your target client
- ⊙ **Specific steps** for maintaining client relationships and tips for **transforming professional contacts into clients**
- ⊙ Time management **strategies** that will create time each day for business



Over the past eleven years, Eva Wisnik has worked with over 70 of the AmLaw 100 firms nationwide and conducted nearly 600 training programs.